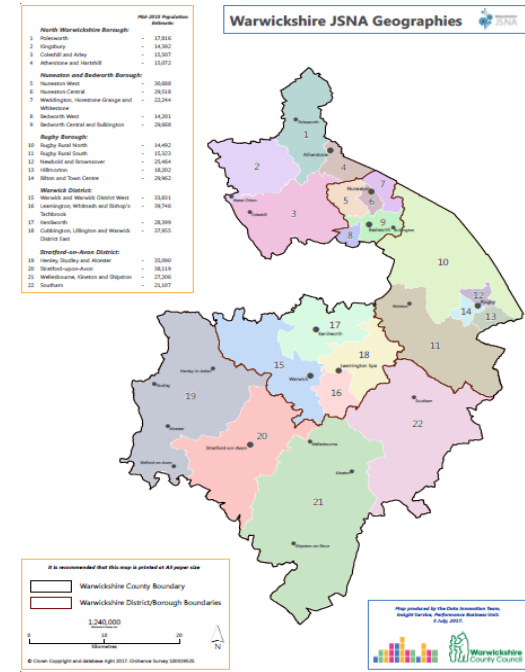
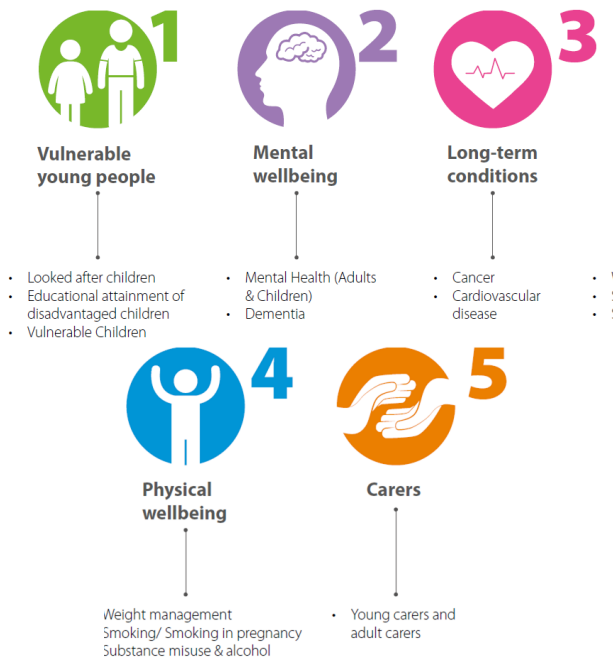


Joint Strategic Needs Assessment Place-Based Approach

Charles Barlow
Localities and Partnerships Manager
Warwickshire County Council



Moving from a thematic to a place-based approach



2015 - 17. Countywide assessments based upon conditions and/or themes

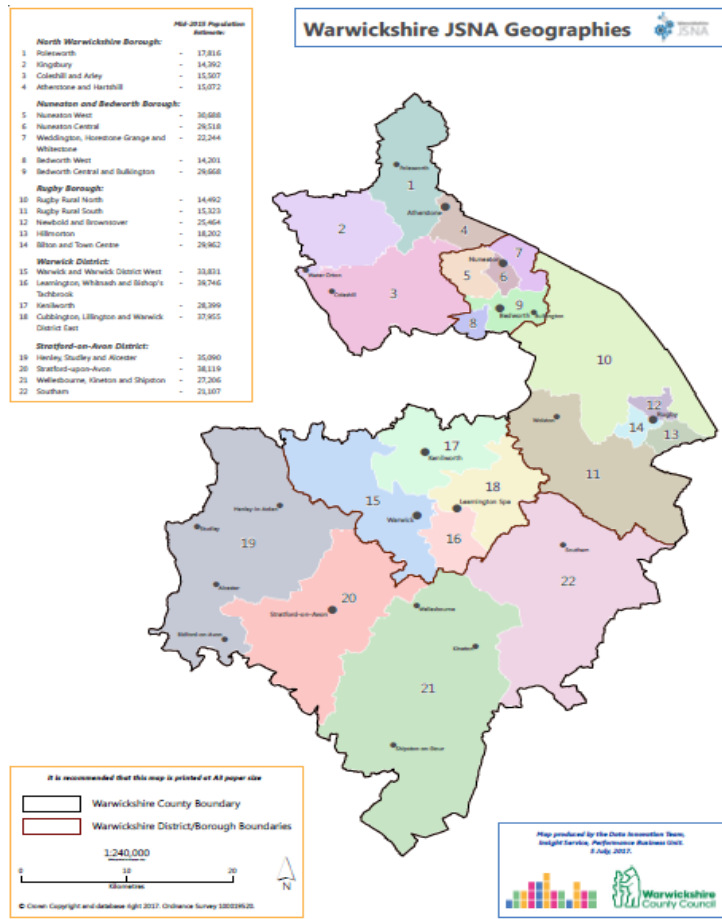
2018 - 20. 22 locally based assessments based upon local assets and need

Warwickshire's 2018 - 20 JSNA: place-based

Rationale:

- Using local data to identify local needs.
- Greater opportunity for local residents and communities to have their say about what's important to them. Ability to combine “hard” and “soft” data.
- Brings together large amounts of local health data for the first time.
- Greater buy-in from all partners, public and voluntary/community sector.

JSNA place-based geographies



Warwickshire divided into 22 “geographies”, one assessment for each geography:

- Populations of between 30,000 and 50,000.
- Aligned to District/Borough and CCG boundaries.
- Aligned to Lower Super Output Areas, 1,000 to 1,500 people.

Place-based assessments

- Approach piloted in Atherstone, North Warwickshire
- Using tailored approaches for public and stakeholder engagement in each geography to collect “soft” data.
- Split into 3 “waves” to manage the 22 assessments.
- Wave 1 covering 8 geographies across Warwickshire. Completed.
- Wave 2 covering a further 6 geographies across Warwickshire. Completed.
- Wave 3 covering the remaining 8 geographies. Started September 2019.

Roles and support

- Local stakeholders. Public, private and voluntary and community sector.
- Sponsor. Local champion, promoting the value of the work and action against emerging recommendations.
- Lead officer. Responsible for the delivery of the needs assessment recommendations and to lead and advise the steering group throughout the process.
- Nominated local stakeholder leads. Ensuring buy-in from all appropriate local stakeholders and asset focus.
- Lead analysts. Co-ordinating analysis and producing the information and analysis in the needs assessment.

Wider determinants of health



Wave 3

- “Geography 15” Warwick and the surrounding villages including Wasperton, Barford, Sherbourne, Norton Lindsey, Hampton Magna, Hatton, Shrewley, Rowington, Honiley, Lapworth, Baddesley Clinton.
- “Geography 17” Kenilworth and the surrounding villages including Baginton, Stoneleigh, Stareton, Ashow, Hill Wootton, Leek Wootton, Beausale, Burton Green.
- Community engagement between September 2019 and February 2020:
 - ❖ Drop in events, attendance at pre-planned events.
 - ❖ Presentations to Town and Parish Councils.
 - ❖ Stakeholder events.
 - ❖ Online surveys.

Wave 3

How you can help:

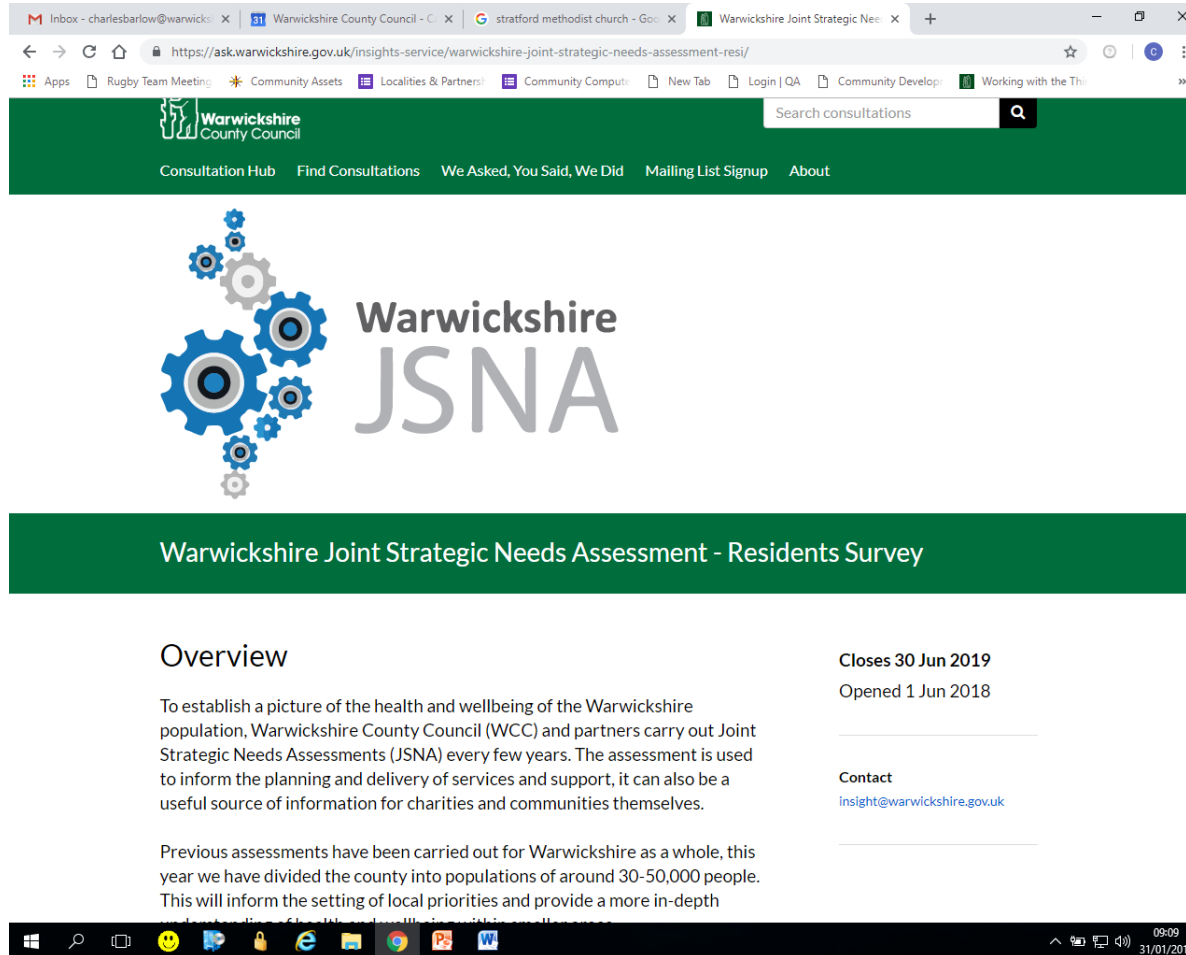
- Please let us have the details of local engagement opportunities taking place.
- Parish Councils, please let us have the details of local magazines and bulletins that we can advertise the JSNA/assessment in.
- Please complete the online surveys yourselves:
<https://ask.warwickshire.gov.uk/>

Wave 3

At the end of the process we will have:

- A robust evidence base, shared and available to use by everyone.
- Key priorities and recommendations.
- An action plan.

Wave 3




The screenshot shows a web browser window with multiple tabs. The active tab is 'Warwickshire Joint Strategic Needs Assessment - Residents Survey'. The address bar shows the URL: <https://ask.warwickshire.gov.uk/insights-service/warwickshire-joint-strategic-needs-assessment-resi/>. The page header is green with the Warwickshire County Council logo and a search bar. Below the header is a navigation menu with links: Consultation Hub, Find Consultations, We Asked, You Said, We Did, Mailing List Signup, and About. The main content area features a large graphic of interlocking gears and the text 'Warwickshire JSNA'. Below this is a green banner with the text 'Warwickshire Joint Strategic Needs Assessment - Residents Survey'. The 'Overview' section contains the following text: 'To establish a picture of the health and wellbeing of the Warwickshire population, Warwickshire County Council (WCC) and partners carry out Joint Strategic Needs Assessments (JSNA) every few years. The assessment is used to inform the planning and delivery of services and support, it can also be a useful source of information for charities and communities themselves.' and 'Previous assessments have been carried out for Warwickshire as a whole, this year we have divided the county into populations of around 30-50,000 people. This will inform the setting of local priorities and provide a more in-depth understanding of the health and wellbeing of the population.' To the right of the overview text, it says 'Closes 30 Jun 2019' and 'Opened 1 Jun 2018'. Below this is a 'Contact' section with the email address insight@warwickshire.gov.uk. The Windows taskbar is visible at the bottom of the browser window.

Warwickshire County Council

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 **Warwickshire JSNA**

Warwickshire Joint Strategic Needs Assessment - Residents Survey

Overview

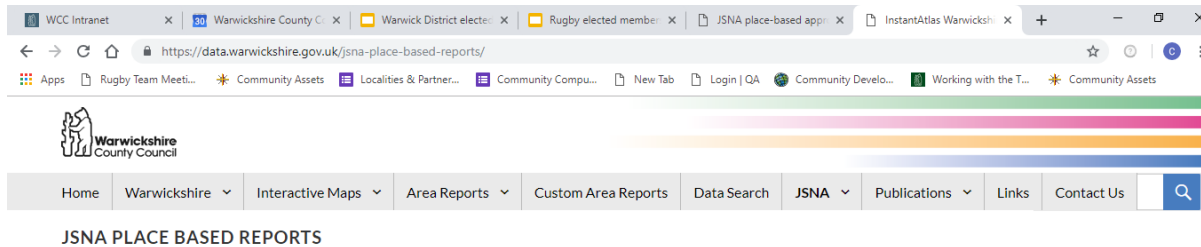
To establish a picture of the health and wellbeing of the Warwickshire population, Warwickshire County Council (WCC) and partners carry out Joint Strategic Needs Assessments (JSNA) every few years. The assessment is used to inform the planning and delivery of services and support, it can also be a useful source of information for charities and communities themselves.

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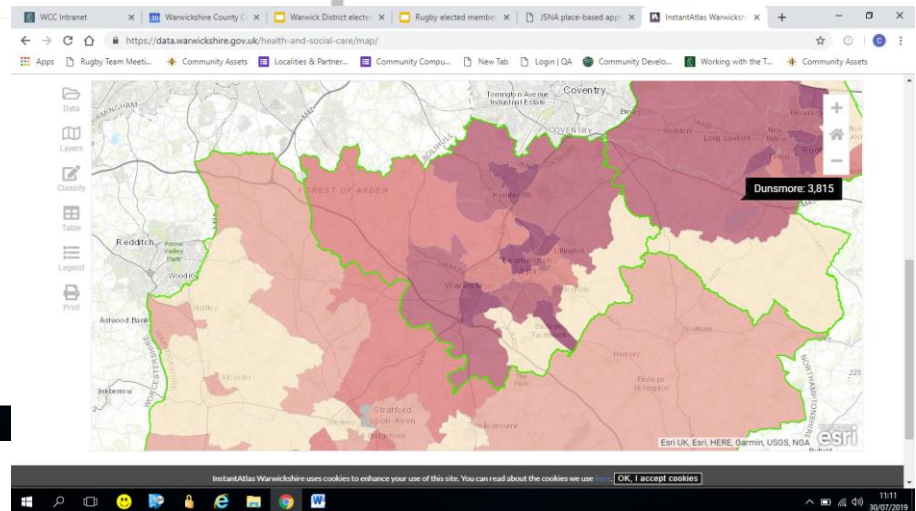
Closes 30 Jun 2019
Opened 1 Jun 2018

Contact
insight@warwickshire.gov.uk

Warwickshire Insights Website



North Warwickshire Borough	Nuneaton & Bedworth Borough	Rugby Borough	Stratford on Avon District	Warwick District	
Polesworth, Atherstone & Hartshill	Kingsbury, Coleshill & Arley	Nuneaton Central	Newbold & Brownsover (Rugby Town North)	Henley, Studley & Alcester	South Leamington, Whitnash & Bishop's Tachbrook
Infographic summary (PDF, 2.4 MB)	Infographic summary (PDF, 4.9 MB)	Infographic summary (PDF, 5.1 MB)	Infographic summary (PDF, 5.2 MB)	Infographic summary (PDF, 5.6 MB)	Infographic summary (PDF, 1.7 MB)
Needs Assessment (PDF, 1.4 MB)	Needs Assessment (PDF, 1.6 MB)	Needs Assessment (PDF, 1.3 MB)	Needs Assessment (PDF, 1.6 MB)	Needs Assessment (PDF, 1.2 MB)	Needs Assessment (PDF, 2.1 MB)



<https://data.warwickshire.gov.uk/jsna-place-based-reports/>

Contact details

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